Responses to Questions for 2020 Tri-Valley Public Information Program on Water Supply Reliability RFP

Prospective proposers, please see Agency responses below. Also, please note that the Agency will be posting an Addendum with a revised Sample Services Agreement prior to the RFP closing date. Please check back at https://www.zone7water.com/business/construction-business-opportunities to review any additional proposal addenda prior to submitting your proposal.

1. To be completely transparent, our firm has never directly worked for or represented a water district. What we have done over our tenure, is work with growers, processors and ranchers where we have had to communicate how this resource was allocated, recycled, managed etc. as water issues are a very big part of the agriculture industry that we have worked so closely with. So I am wondering if your requirement for a minimum of two years’ experience with a water district is a firm requirement?

Yes, this requirement is firm.

2. Can you tell me if your organization has worked with a consultant/agency in the past and what that experience was like?

We have ongoing contracts to support Agency staff for general communications support. We have a thorough RFP process and generally we have been satisfied with the work product that our consultants have provided in supporting our staff and Agency.

3. Please confirm that the $300,000 budget is for a two-year span.

The budget is $300,000 for up to a two year span.

4. Is there currently an incumbent performing the services or similar services outlined in the RFP?

Zone 7 has a consultant for ongoing communications support services, however we do not currently have a consultant providing the specific services outlined in the RFP.
5. Are you able to provide any guidance regarding the weighting or importance of the budget in your proposal review process?

No.

6. Would a PDF delivered via email by 4pm January 29 be acceptable as a submittal or do you need hard copies? And if so, how many?

The Proposer shall send the proposal electronically via email to abradley@zone7water.com with the subject line clearly marked as “RFP for 2020 Tri-Valley Public Information Program on Water Supply Reliability.” The Proposer also shall submit one (1) copy of its proposal in a sealed envelope, addressed as noted above, bearing the Proposer’s name and address, and clearly marked as “RFP for 2020 Tri-Valley Public Information Program on Water Supply Reliability.” Postmarks not accepted. Both email and hard copy must be received by the deadline.

7. I had a question about the RFP for the water supply reliability public information program: am I correct in surmising that the public needs to be educated on these upcoming projects because they'll need to pay for it through bond measures or rate increases?

That is correct.

8. If so, do you have an estimate (even a ballpark figure) as to costs and timeframe for either?

A rough estimate based on costs of developing future water supply reliability projects could translate into an increase on an average water bill of $10 to $15 per month, depending on which projects are implemented. For reference, see slide 24 on the presentation in the Dropbox link provided below that was given by staff to the Water Liaison Committee in July 2019. [Link](https://www.dropbox.com/sh/nmrl4ui6tw40qh/AADrMjNhXn7g3WIFBpI5bTfTa?dl=0)

9. Can we submit it via email or must it be a physical copy?

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